

Valluvan Tamil Academy

Art (சித்திரம்) / Kolam (கோலம்)

Competition Guidelines 2020



STUDENTS CAN PARTICIPATE IN ANY ONE OF THE BELOW, NOT BOTH.

The main purpose of this competition is to enhance awareness of Tamil culture among students and to motivate creative expression of the given subject in the form of a painting or art.

RULES FOR ART COMPETITION

- There are 4 categories based on age (5-7), (8-9), (10-11), (12 and above). Students can choose from any of the topics below based on their Age Category
- Drawings must be rendered in any single or mixed color media that is dry. Suggested mediums include, but are not limited to markers, colored pencils, color ballpoint pen, crayon, multicolor scratchboard, and pastels (Color).
- Every participant will receive 12 inches by 18 inches size sheet.
- Participants are not allowed to bring pre-printed designs, stencils, ruler, stickers, and punches to enhance the look. We encourage participants to draw a free hand Art. (No glue or Glitter). Students are encouraged to come up with fresh Art this year and not to repeat from previous years.
- Judges will measure picture relevance and the title they choose. The artwork will not be qualified to the winners list if there is no picture relevance. Only participation certificate will be given to that student.
- Participants parents will not be allowed in the competition room and the evaluation area.
- **Registration:**
During Registration, please choose their age category and pick one topic from the drop down list.
There will be no change of topic on the day of the Competition.

AGE (5-7)

1. உனக்கு பிடித்த மரங்களில் ஒன்று
2. காய்கறி தோட்டம்
3. சூர்யோதயம்
4. கடல் உயிரினங்கள்

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AGE (8-9)

1. நந்தவனமும் எழில்மிகு காட்சியும்
2. அறுவடை திருநாள்
3. பண்ணையும் பண்ணை விலங்குகளும்
4. நூர் சேமிப்போம்!

AGE (10-11)

1. விண்வெளியில் உன் கனவு உலகம்
2. கிராமிய காட்சிகள்
3. டாக்டர். ஏ.பி.ஜே. அப்துல் கலாமும் அவரது கனவும்
4. சாலை விதிகளை மதிப்போம்!

AGE (12 and above)

1. விடாமுயற்சி வெற்றிக்கு வழி!!
2. போக்குவரத்தின் எதிர்கால கணிப்பு!
3. ஏதேனும் இந்தியக் கலைகளில் ஒன்று
4. என் இனிய ரயில் பயணம் .

RULES FOR KOLAM COMPETITION

Emphasis and marks are given to those who bring in the Traditional Kolam look.

We do not encourage cartoons, portraits, paintings, pictures.

The purpose of this competition is for children to understand our traditional values and cultures. Children ages 5 & above could participate.

- There will be 4 categories based on age (5-7), (8-9), (10-11), (12 and above).
- Children are expected to draw on a sheet of drawing/watercolor paper provided by the school on the day of the competition.
- They are expected to draw/depict a kolam based on our culture and tradition. Kolam can be Rangoli but NO random designs filling in the entire drawing sheet or no extra fillings like using Glue or Glitter.
- All participants need to bring their own stationery and art supplies. The list is not limited to pens, pencils, erasers, sharpeners, markers, paints, crayons, colored pencils. (no glitter, glue or additional fillers).

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- Participants are NOT allowed to bring preprinted Kolams, stencils, stickers, punches to enhance the look. We encourage participants to draw a free hand "Kolam".

General Guidelines for both Art and Kolam.

- ✓ Parents are not allowed in the competition area or the evaluation area. The competition will be supervised by a group of CC members and volunteers.
 - ✓ The winners will be announced within 24 hours of event completion.
 - ✓ Registrations after the deadline will not be accepted.
 - ✓ The duration of the competition is 45 minutes + 15 minutes grace time.
 - ✓ The judges' decision will be final.
 - ✓ Prizes will be given separately for Kolam and Arts.
 - ✓ Judges will Judge the drawings based on the below criteria
- Artistic Flair
 - Creative Intensity
 - Freshness in creative elements
 - Aesthetics
 - Attractiveness of design and layout
 - Color combination and sensitivity
 - Symmetry of art piece
 - Articulation of Theme
 - Clarity of theme
 - Intellectual depth
 - Invocation of imagination
 - Methods and Technical Processes
 - Degree of expertise in chosen field
 - Craftsmanship
 - Complexity.

Following websites may be referred to get some idea about kolam.

<http://kolangal.kamalascorner.com/>

<http://www.ikolam.com/>