<u>**STUDENTS CAN PARTICIPATE IN ONE EVENT (ARTS OR KOLAM), NOT BOTH.**</u>

The main purpose of this competition is to enhance awareness of Tamil culture among students and to motivate creative expression of the given subject in the form of art. This competition will be conducted online. Guidelines and rules for the competition are provided in this document.

Further details for the day of the event such as the Zoom meeting invitation, time of the competition and submittal link will be shared via email to the registered parents email ID.

GENERAL GUIDELINES FOR ARTS AND KOLAM COMPETITION

- There are 5 categories in each event based on age (4-5), (6-7), (8-9), (10-11), (12 and above). The category will be auto-assigned by the system based on the student's age as of September 30, 2021.

- Kids can participate only in the event that they registered. Swapping between Arts and Kolam on the day of the competition is not permitted.

- Registrations after the deadline will not be accepted.

- Parents are recommended not to be in the room from where the kid connects into the online meeting during the competition. We request that they maintain a conducive environment for the kids to be focused for the duration of the competition.

- The duration of the competition is 45 minutes + 15 minutes grace time.

- Kids need to have their registration ID available and written legibly on the top or lower right corner of their submission . **Writing their name on the submission will result in disqualification.** Parents are requested to obtain the registration ID from the registration confirmation email or from the current enrollment screen in this link.

- The artwork should be saved as a jpeg or png file and uploaded for evaluation within 15 minutes of completing the arts/kolam competition. **The file name should be "RegistrationID".jpeg/jpg/png.**

- The winners will be announced within 2 weeks of event completion. Please understand that there is a lot of time required to evaluate a submission by looking at them online amidst their daily professional and personal schedule.

- Prizes will be given separately for Kolam and Arts based on category.

- The judges' decision will be final.

RULES FOR ARTS COMPETITION

- Drawings must be rendered in any single or mixed color media that is dry. Suggested mediums include, but are not limited to markers, colored pencils, color ballpoint pen, crayon, multicolor scratchboard, and pastels(Color). Watercolors are not permitted.

- There are no restrictions on the canvas (paper) size used for the painting. We recommend a minimum of A4 size (8.5 inches by 11 inches) and as big as 12 inches by 18 inches sheet. **Only white colored papers are allowed for the competition.** Here is a link on Amazon site to get construction paper. It can be obtained from local stores such as Michaels and Walmart as well.

- Participants are not allowed to use pre-printed designs, stencils, rulers, stickers, and punches to enhance the look. We encourage participants to draw a free hand Art. (No glue or Glitter). Students are encouraged to come up with fresh Art this year and not to repeat from previous years.

- **Your entry should fall under one of the titles provided below**.

CHOICE OF TITLES FOR ARTS COMPETITION

1. சுத்தமும் சுகாதாரமும்
2. தேசிய சின்னங்கள் / மாநில சின்னங்கள் (இந்தியா - அமெரிக்கா)
3. சரித்திர காட்சிகள்/கட்டடங்கள்
4. தமிழர் விளையாட்டுகள்
5. எழில்மிகு இயற்கை காட்சிகள்
6. எனக்கு பிடித்த பண்டிகை
7. என் கனவு உலகம்
8. என் குடும்பம்
9. தமிழர் வாழ்க்கை - நேற்று இன்று நாளை
10. மிருகக் காட்சி சாலை/கடல் உயிரினங்கள்
11. நாட்டுப்புறக் கலைகள்
12. ஒன்று பட்டால் உண்டு வாழ்வு

RULES FOR KOLAM COMPETITION

Emphasis and marks are given to those who bring in the Traditional Kolam look. We do not encourage cartoons, portraits, paintings, pictures.

- There are no restrictions on the canvas (paper) size used for the painting. We recommend a minimum of A4 size (8.5 inches by 11 inches) and as big as 12 inches by 18 inches sheet. **Only white colored papers are allowed for the competition.** Here is a link on Amazon site to get construction paper. It can be obtained from local stores such as Michaels and Walmart as well.

- They are expected to draw/depict a kolam based on our culture and tradition. Kolam can be Rangoli but NO random designs filling in the entire drawing sheet or no extra fillings like using Glue or Glitter.

- All participants should have their own stationery and art supplies. The list is not limited to pen, pencils, erasers, sharpeners, markers, paints, crayons, color pencils. (no glitter, glue, watercolors or additional fillers).

- Participants are not allowed to use pre-printed kolam designs, stencils, rulers, stickers, and punches to enhance the look. We encourage participants to draw a free hand "Kolam".

EVALUATION CRITERIA

- ❖ Artistic Flair
- ❖ Creativity
- ❖ Aesthetics
  - ➢ Design and layout
  - ➢ Color combination
  - ➢ Symmetry of art piece
- ❖ Articulation of Theme
  - ➢ Clarity of theme
  - ➢ Imagination